



50 YEARS OF CANADA'S NATIONAL WOMEN'S OPEN CHAMPIONSHIP

Standard 4C - English



Standard 1C - English



Reverse 4C - English



Reverse 1C - English



Standard 4C - French



Standard 1C - French



Reverse 4C - French



Reverse 1C - French



Standard 4C - Bilingual



Standard 1C - Bilingual



Reverse 4C - Bilingual



Reverse 1C - Bilingual



Stacked - English



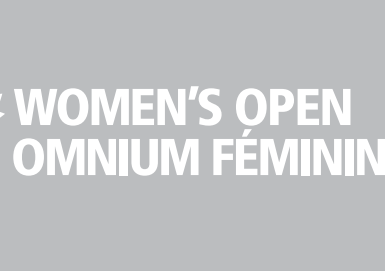
Horizontal – French

Stacked - French



Horizontal – French

Stacked - Bilingual



Horizontal – Bilingual

Print and promotional use

Vector files (EPS) are to be used for any print materials or promotional use (trade show giveaways, hard goods etc). The preference is to use the full colour wordmark when possible. Alternate options in black and white should be used if the colour wordmark will not stand out on a complex image or background.

Online and digital use

PNG or JPG files are to be used for any digital or online materials. Alternate options in black and white should be used if the colour wordmark will not stand out on a complex image or background.



Colour wordmark files

CPKC-WORDMARK-CMYK.EPS

Used for full colour printing.

CPKC-WORDMARK-PMS200.EPS

Used when spot colours are being printed.



Alternate wordmark files

CPKC-WORDMARK-BK.EPS

CPKC-WORDMARK-WHT.EPS



Logo clear space

To guarantee the legibility and integrity of the CPKC wordmark, a minimum clearance space around the logo is required. The clear space is equal to the area inside the C.



Minimum size

To ensure legibility, the logo must never be smaller than 0.75 inches wide for printed applications, or 70px for digital use.



PANTONE 200 C

RGB: 195, 32, 50

HEX#: C2002F

CMYK: 16, 100, 87, 6

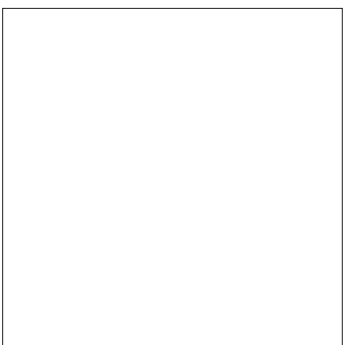


BLACK 100%

RGB: 0, 0, 0

HEX#: 000000

CMYK: 0, 0, 0, 100



WHITE 100%

RGB: 255, 255, 255

HEX#: FFFFFFFF

CMYK: 0, 0, 0, 0