TYPOGRAPHY

Explanation

• The typography helps establish a bold, athletic visual tone of voice

PRIMARY
GOTHAM, BLACK
Main tagline

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

SECONDARY
GOTHAM CONDENSED, BOLD
Player name & event date

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

SECONDARY
GOTHAM CONDENSED, MEDIUM
Player titles & event location

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

TERTIARY
GOTHAM, BOOK
Website URL

abcdefghijklmnopqrstuvwxyz
1234567890

CP
WOMEN'S
OPEN