



# STYLE GUIDE

DOWNLOAD ASSETS

UPDATED 02/27/24

SHEPLAYSGOLF.CA



## LOGOS

PRIMARY (PREFERRED)



PRIMARY - REVERSE



PRIMARY - REVERSE B&W



FRENCH



SECONDARY (FESTIVAL)



SECONDARY - REVERSE (FESTIVAL)



SECONDARY - B&W (FESTIVAL)



FRENCH - REVERSE



TAGLINE



TAGLINE - REVERSE



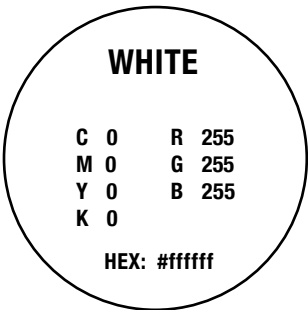
TAGLINE - B&W



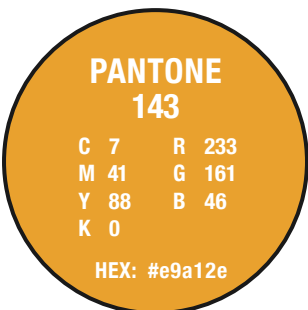
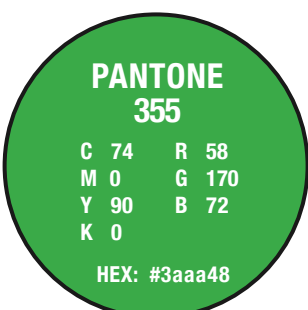
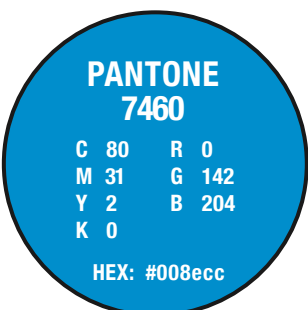
TAGLINE - REVERSE B&W

## COLOUR

PRIMARY



SECONDARY



## FONTS

PRIMARY HEADING

Chantal Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789

SECONDARY HEADING

Bebas Neue

ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789

BODY COPY

Roboto

abcdefghijklmnopqrstuvwxyz123456789

DECORATIVE

Stone Harbour

ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789

## ILLUSTRATIONS

